

Building Resilience to Disinformation in a Digital Media Age

KMK European Conference
6-8 May 2024

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www.lie-detectors.org



Lie Detectors

CRITICAL THINKING

The Problem: Disinformation and Truth Decay

- **Going underground:** fakes spliced with facts, hard to spot, easy to believe
- **No space for reason:** emotional triggers online hollow out centrist debate
- **Insidious erosion:** disinformation outside election season
- **Waning of trust in facts:** attacks on information channels, journalism in money trouble
- **Targeting young audiences:** via chatrooms, Instagram & YouTube, gaming platforms
- **Generational gap:** young news consumers navigate online with little guidance



Lie Detectors training activities 2017-2023: journalists, children, teachers



500+ journalists
trained



100,000+ students
trained aged 10-15
4,300+ classrooms
reached, hosted by
3,000+ teachers



1000+ teachers
trained
in teacher-training
sessions



1,300 individual
workshops per year



4 languages
EN, DE, FR, PL



in-person workshops
in 7 countries
online workshops
worldwide EU+ online

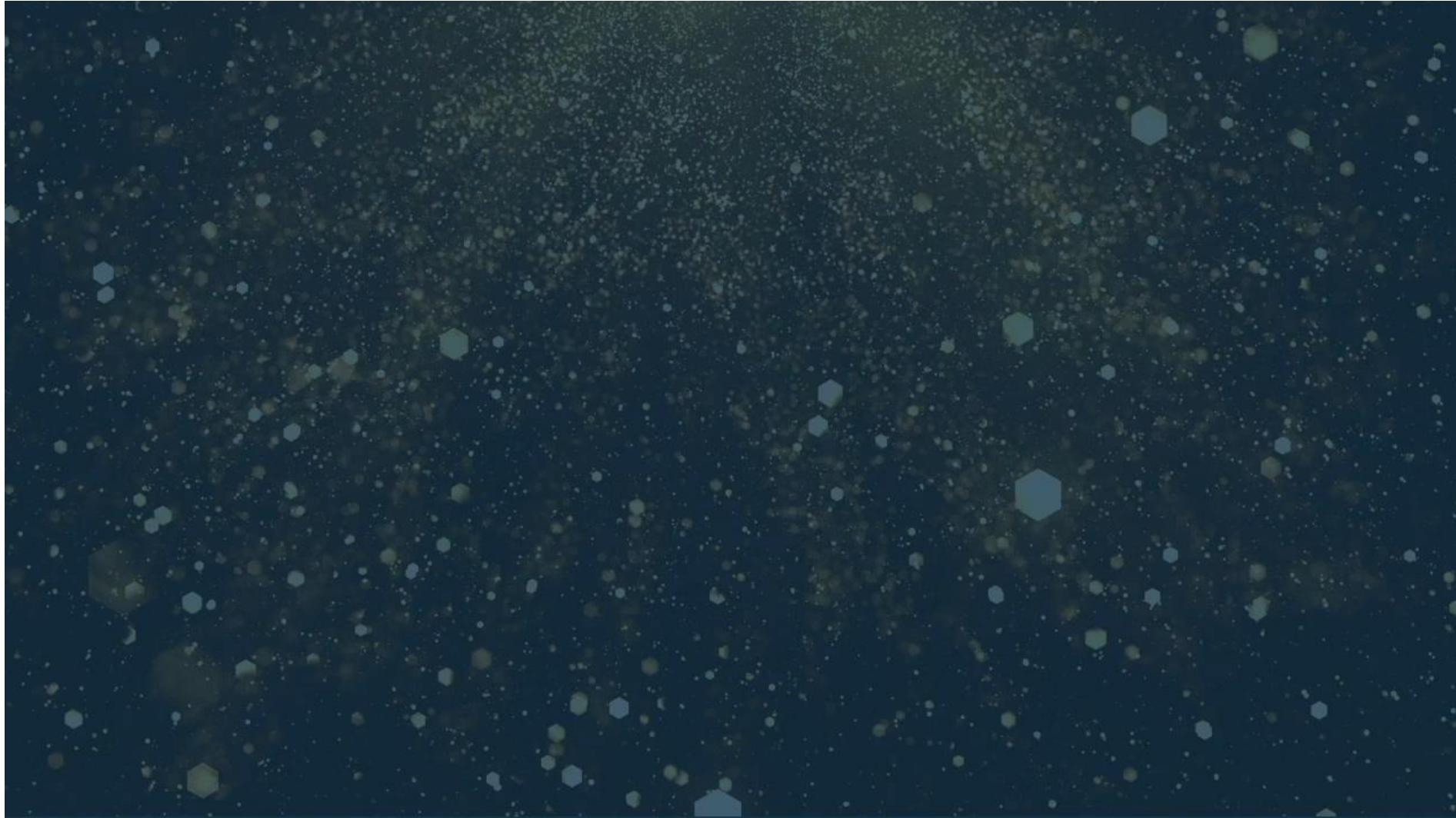


Formats:
- In person (AT,
BE, CH, DE, LU,
PL)
- Online



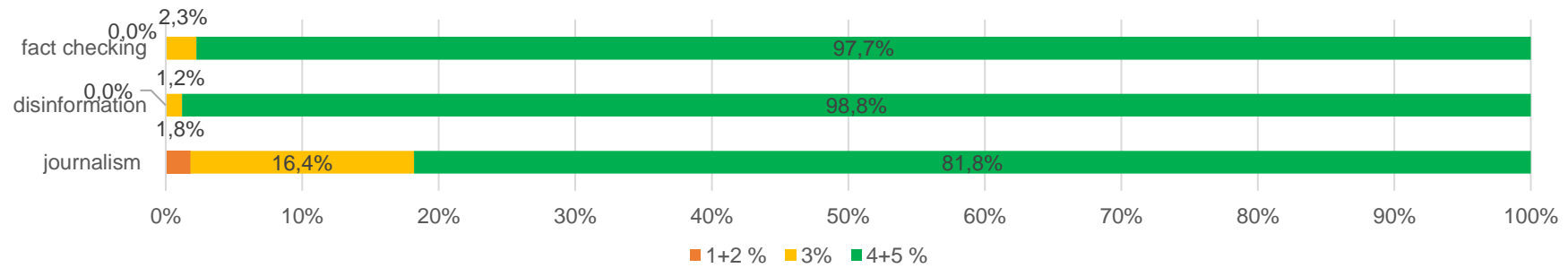


What journalist say about their work in the classroom



Teachers' interest is rising

In your opinion, how important is it that your students learn fact-checking/disinformation/journalism at school?



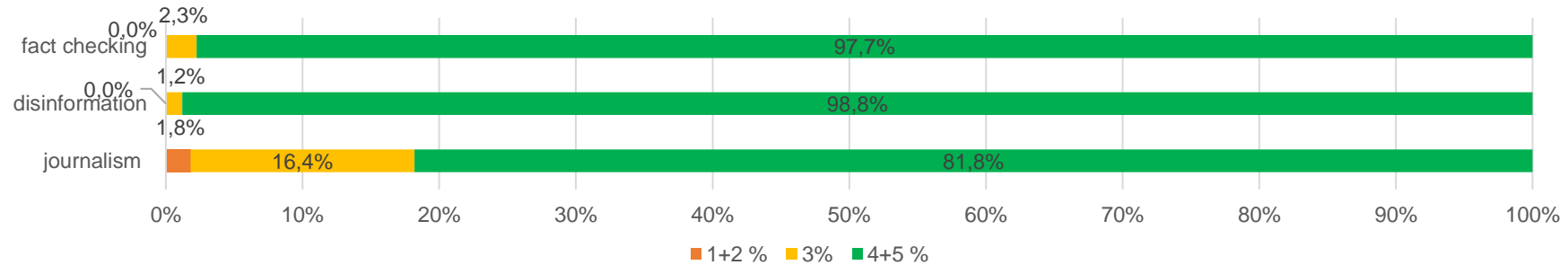
Base: 665 responses from teachers – Jan-July 2022



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CRITICAL THINKING

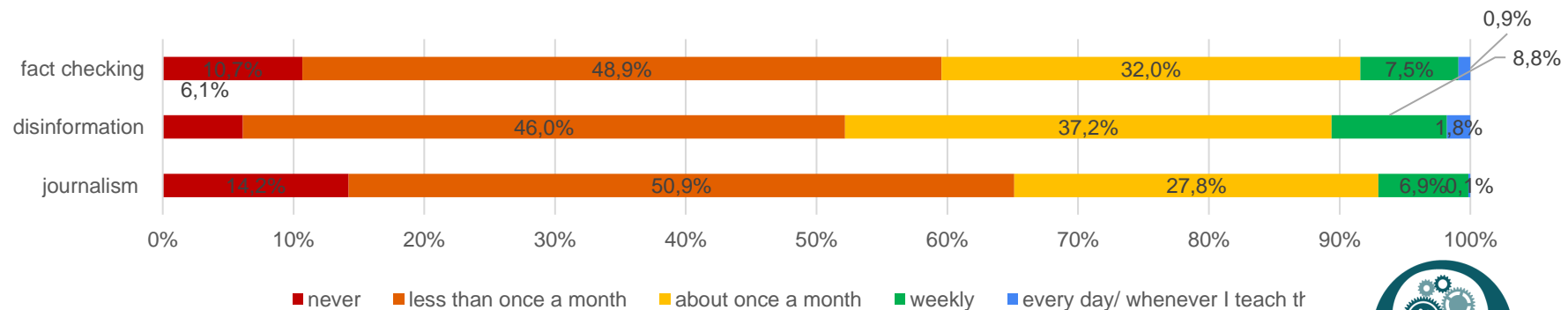
Teachers' interest is rising

In your opinion, how important is it that your students learn fact-checking/disinformation/journalism at school?



... but action lags behind

How often have you raised the subject of fact-checking/disinformation/journalism with your students during the last year?

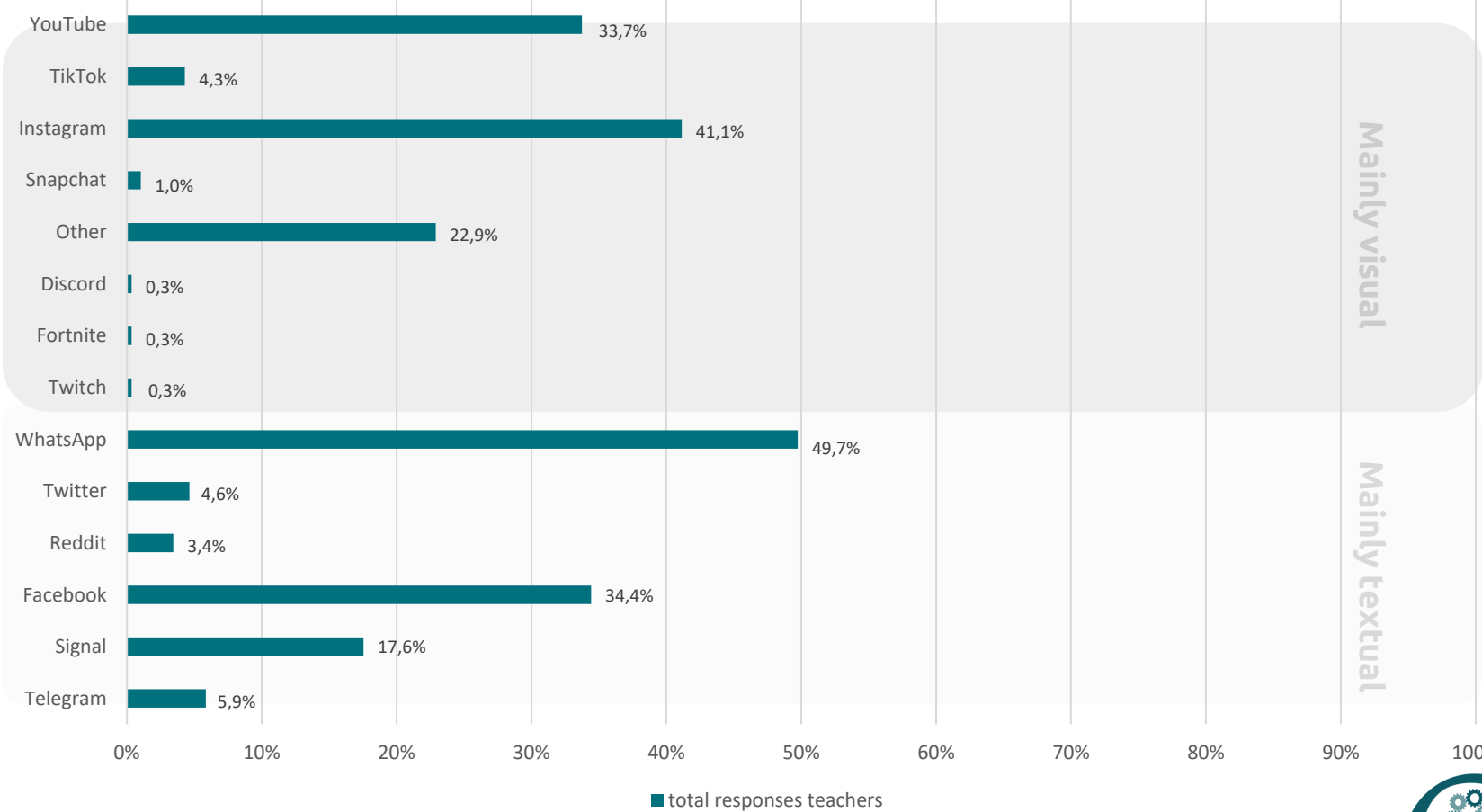


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Challenges: generational gaps in information sources

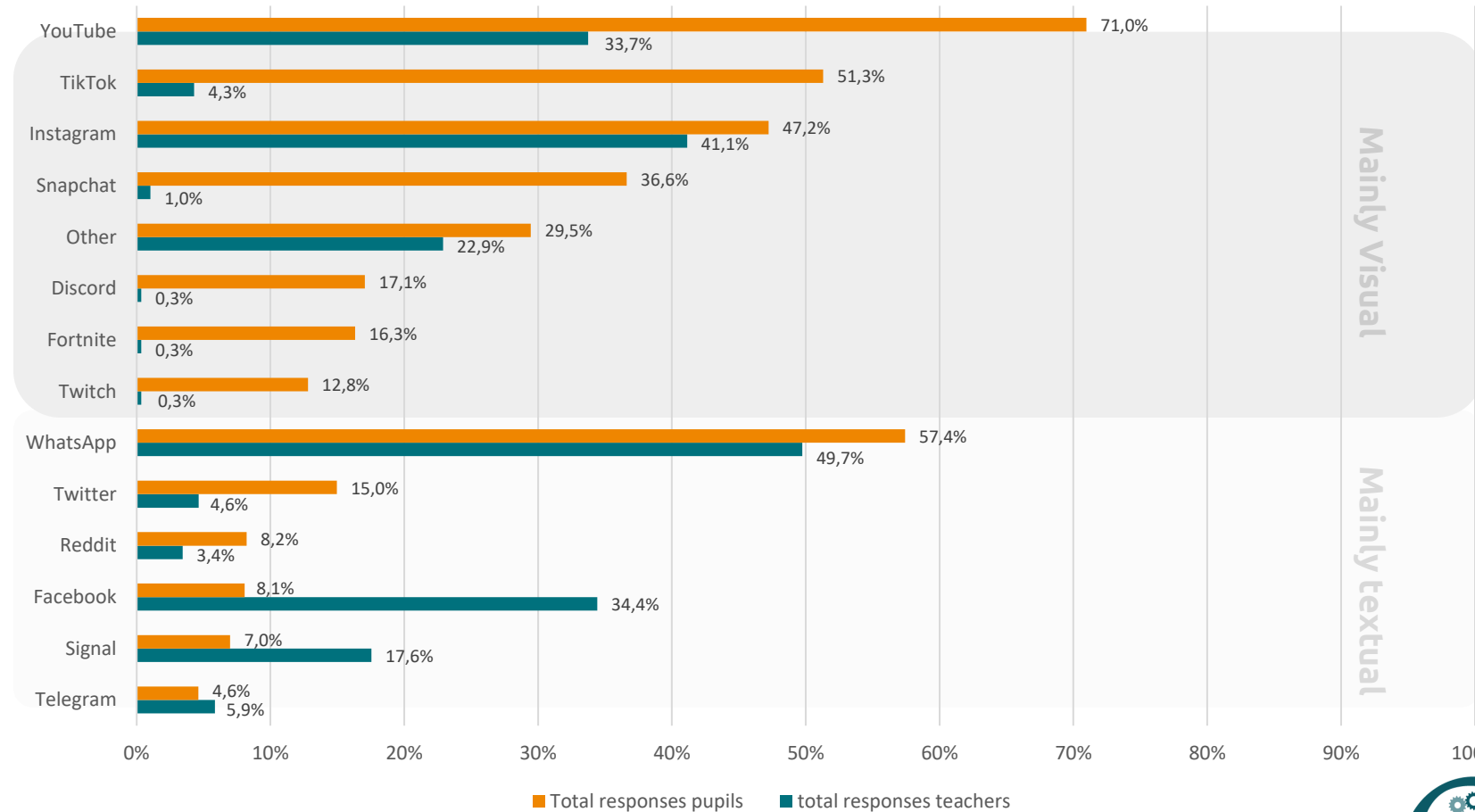


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CRITICAL THINKING

Base: responses from 581 teachers ; 11,219 students - January - July 2022. Question: *To find out general information: what social media did you use last week to keep yourself informed? (Select all the boxes that you used last week.)

Challenges: generational gaps in information sources



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CRITICAL THINKING

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What teachers can do



USMERNENIA A ODPORÚČ
PRE UČITEĽOV A TVORCOV
VZDELÁVACÍCH POLITÍK

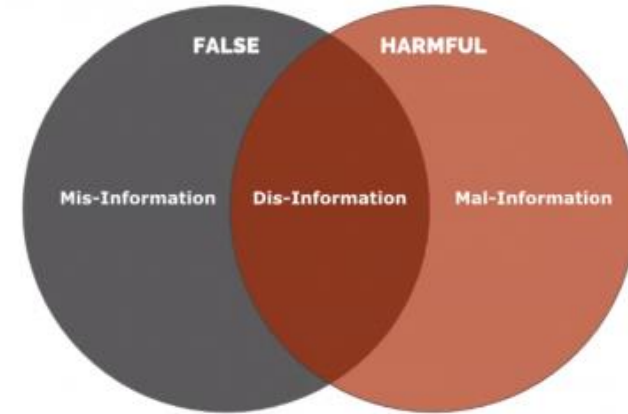
Make it stick!



Keep it light



Give them tools and check lists



Not everything is harmful



Start with questions



Explore different elements



**Breathe:
pause before you
share**



Resources for teachers

A collection of websites we find useful



Lie Detectors News Challenge: Materials for Classrooms and Teachers



TA:
Check the vi
poste



Dear students,
Thank you for t
right! The post
We've found ar
and TikTok and
like you to kno
have been alter

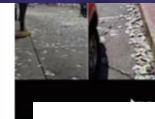
Ready for a

To carry out th

- The 9 tools
- Instructions on how images on the inter

We hope you enjoy the

k if a v
look
video itself, I
place where it



were contaminated in Italy and
Italians found themselves very
sad about this. But did this
scene really happen? Is it fact
or fake? You'll need your tools
again to complete this task.

What does Lie Detectors do?
We at Lie Detectors work with pr
like you how to tell the differenc
the internet and also to help you
in several countries: Belgium. Ge
a prize for our work and been an
like you.
How long will you take for this

© Lie Detectors - A
communication (online or not)

© Lie Detectors
communication (online or not)



© Lie Detectors - A
communication (online or not)



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Newsroom 1 : Garlic tea



- Is the report true or untrue?
- How did you find out, step by step?
- You can use this IFLA checklist as a guide:



Newsroom 2 : the Shark



Jason Michael
@Jeggit

Follow

Believe it or not, this is a shark on the freeway in Houston, Texas. [#HurricaneHarvy](#)



1:00 AM - 28 Aug 2017

11 728 Retweets 12 971 Likes



1.0K 12K 13K 1.0K



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Group Work Resources: Use the IFLA Check List to help



SOURCE CHECK

By source we mean: where did it come from? Take a close look:

Where did you read or see this piece of news? What do the contact details and profile tell you?



DIG DEEPER

Don't just read the headline: What's the whole story? Headlines often exaggerate to attract clicks. Are there links in the text you can click that could tell you more?



AUTHOR

Find out more about the author: Who published this story? Is he or she credible?



COMPARE

Take a look at other sources and compare them:

What do others say about the issue? This is very easy to do with a search engine such as Google, Bing, Yandex or others.



DATE CHECK

Take a look at the date: Is this a recent piece of news or has somebody just copied an image or story?



HA HA!

Is it a joke? Does the report seem a bit crazy? It could be a joke or satire, so the true meaning might be different. Check the source and the authors.



EXPERTS

Talk to the experts: What do well-informed people say about it?



KNOW YOUR OWN MIND

It's really important to think for yourself! What are your own instincts telling you? Have you already formed an opinion about this issue that might be influencing you?

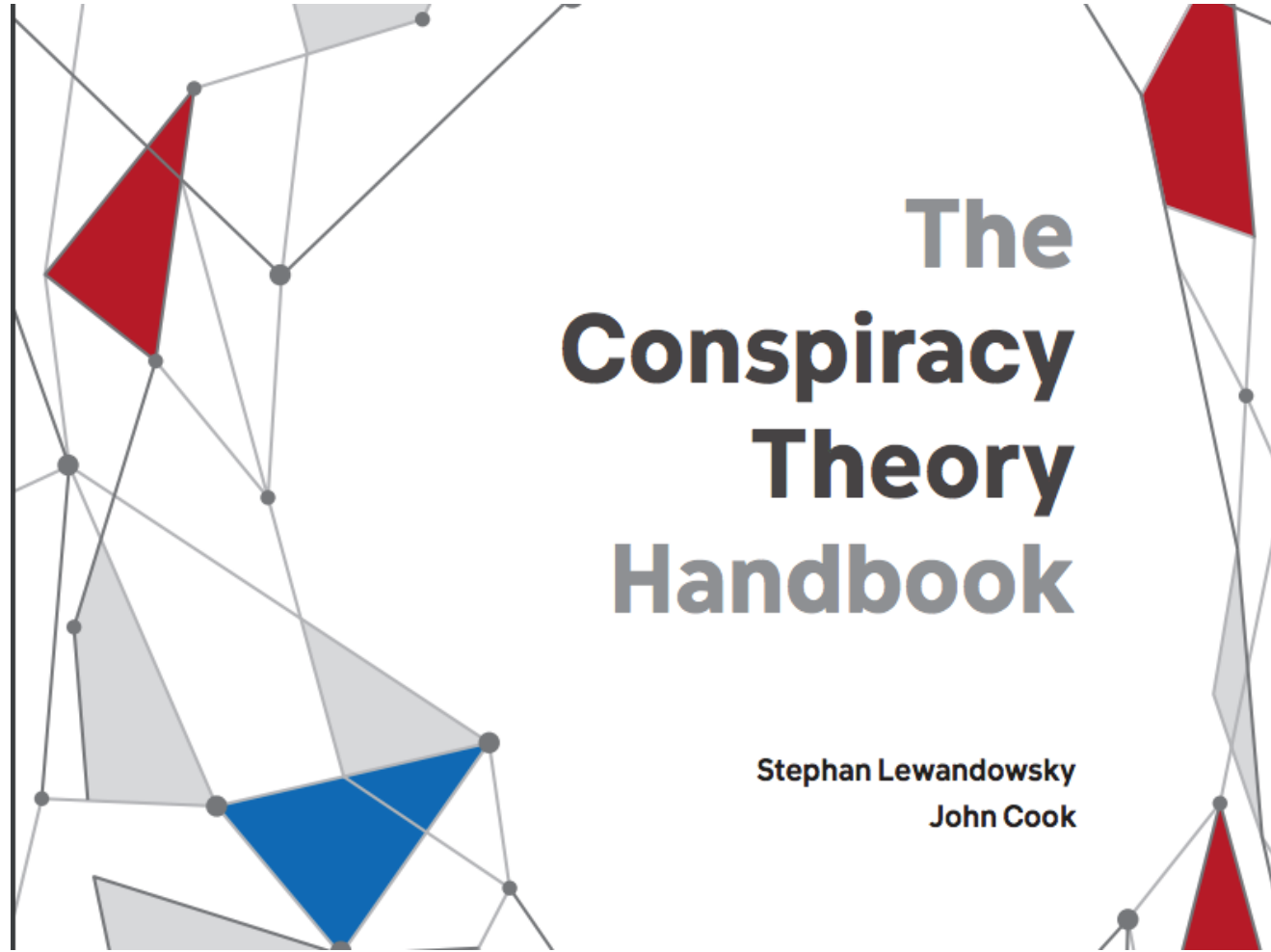


IMAGE SEARCH

Where does the image or video come from? A reverse image search is easy to do and sometimes reveals a lot about the image.

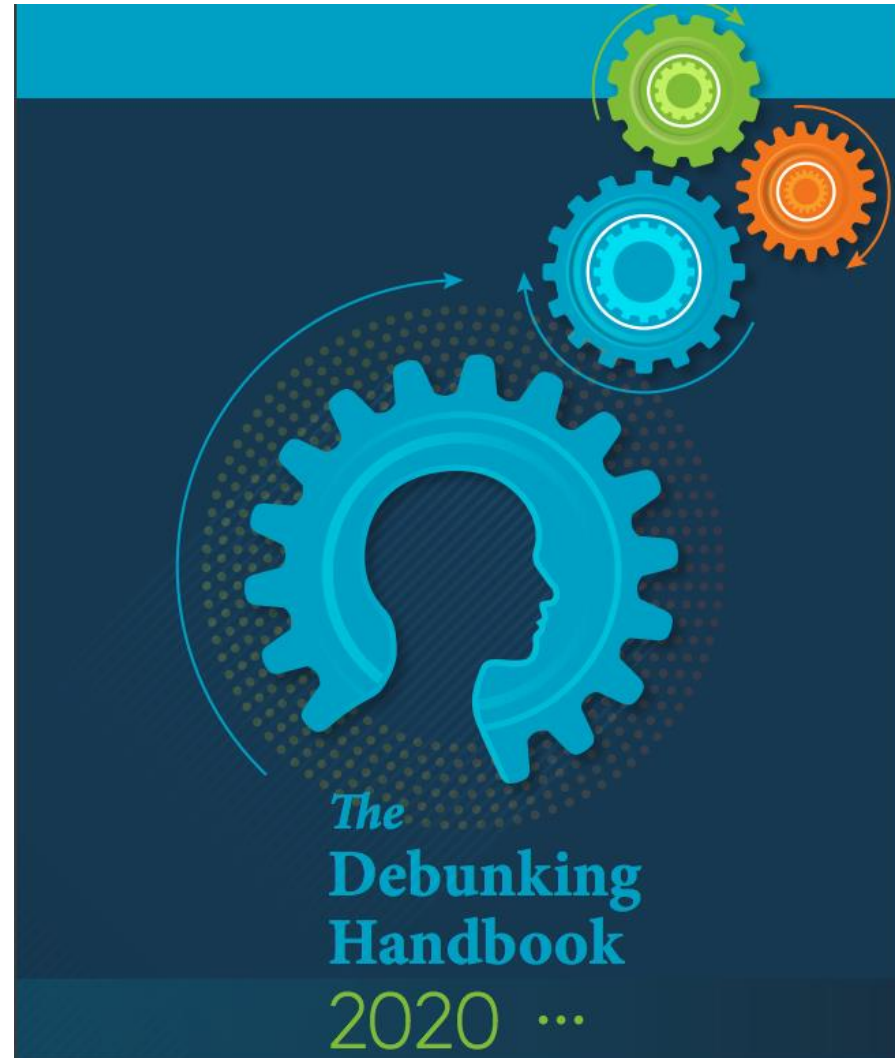


The Conspiracy Theory Handbook
(<https://www.climatechangecommunication.org/wp-content/uploads/2020/03/ConspiracyTheoryHandbook.pdf>)



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The debunking handbook
(<https://www.climatechangecommunication.org/wp-content/uploads/2020/10/DebunkingHandbook2020.pdf>)



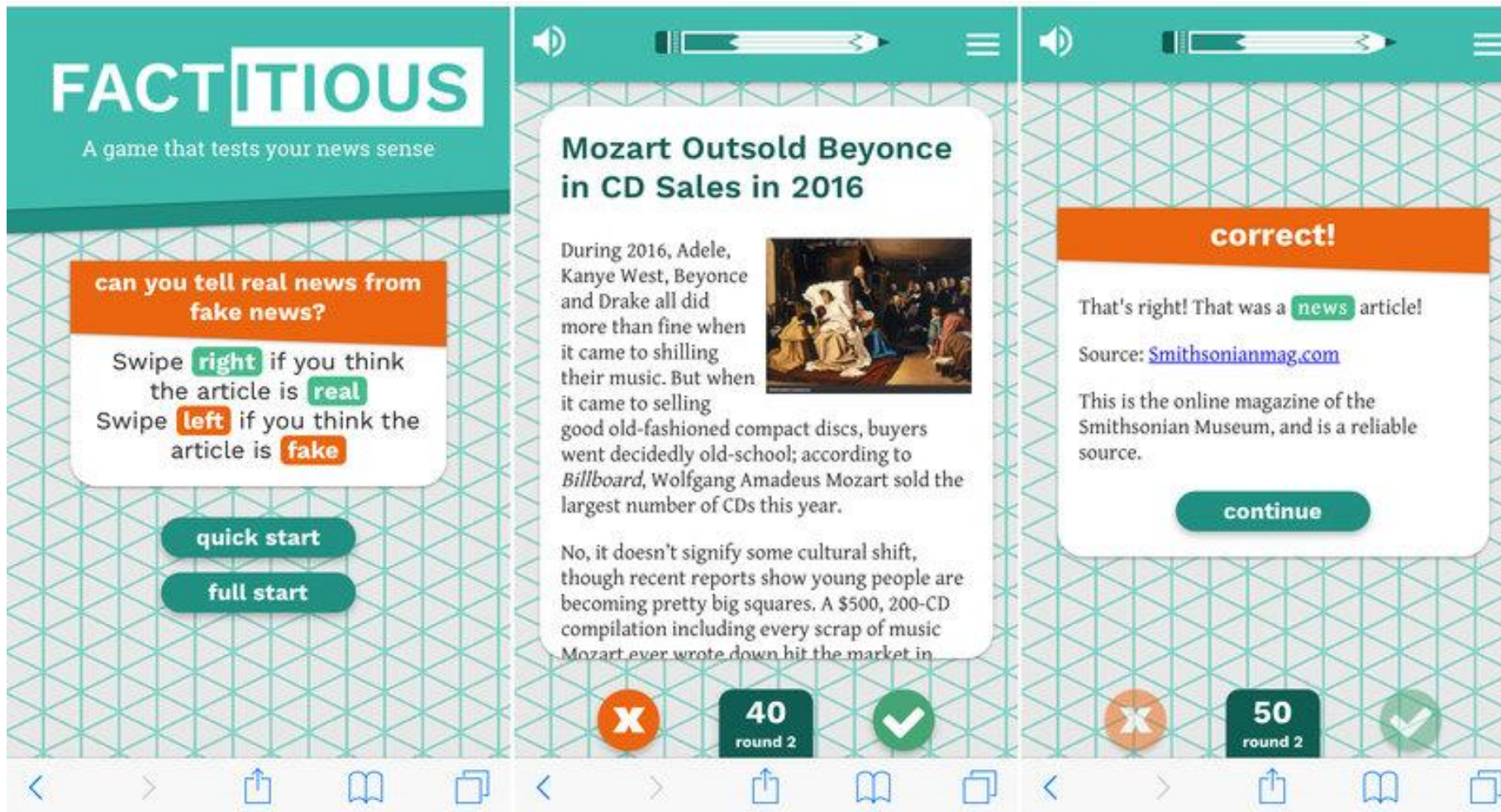
Guidelines for teachers: Tackling disinformation and promoting digital literacy

(<https://education.ec.europa.eu/news/guidelines-for-teachers-tackling-disinformation-and-promoting-digital-literacy>)



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Factitious (factitious.augamestudio.com/#/)



Get Bad News (getbadnews.com)

BAD NEWS IGNORE

From fake news to chaos! How bad are you? Get as many followers as you can.

INVENT PLAY THE GAME

About the game
For educators
PayPal - The safer, easier way to pay online!

Challenge STRIKE



Fact-checking sites

USA

- [Politifact](#)
- [flackcheck.org](#)
- [Open Secrets](#)
- [Washington Post fact checker](#)
- [Media Matters](#)

GERMANY

- [Faktenfinder](#)
- [Hoaxmap](#)

UNITED KINGDOM

- [FactCheck](#)
- [Reality Check](#)
- [BBC Factcheck/Reality Check](#)
- [Full Fact](#)

FRANCE

- [Checknews.fr](#)
- [Le Decodeurs](#)
- [Le Vrai du Faux](#)
- [Cross-check](#)
- [Fake Off](#)
- [Factuel](#)
- [Les observateurs](#)
- [Lui President](#)

CANADA

- <https://trudeaumetre.polimeter.org/>
- [FactScan](#)
- [Detecteur de rumeurs](#)

CROATIA

- [Faktograf](#)

GREECE

- [Ellinikahoaxes](#)

SPAIN

- [El Objetivo con Ana Pastor](#)
- [Maldita.es](#)

SWEDEN

- [Dagens Nyheter](#)

ITALY

- [Lavoce](#)
- [Pagella Politica](#)

NORWAY

- [Faktisk](#)

PORTUGAL

- [Poligrafo](#)

CZECH REPUBLIC

- [Demagog](#)



Lie Detectors provides media literacy training
for teachers, educators and classrooms.

Get in touch to request a journalist-led session:
info@lie-detectors.org



Thank you.

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What journalist say about their work in the classroom ...

